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# Going Global

CONNECT. COLLABORATE. CREATE.

# IEDC 2017

## ANNUAL CONFERENCE

SEPT. 17-20, TORONTO, ONTARIO

### JOIN US IN CANADA!

The 2017 Annual Conference in Toronto, Canada will be all about going global. It is the first IEDC Annual Conference outside of the United States. The conference will focus on how to connect, collaborate and create at the global level to contribute to the transformation of local, state and regional economies. With the emergence of new global markets, communities need to work together to encourage competition and advance economic growth. This is a must-attend event for economic developers.

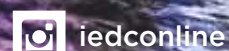
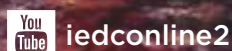
### BOOK YOUR STAY

Sheraton Centre Toronto Hotel  
123 Queen Street West  
Toronto, ON, Canada M5H 2M9  
Phone: (888) 627-7175  
Group Rate Cutoff: August 25, 2017

### THE CONFERENCE

The five conference tracks we'll cover are:

- 1. Building Local Linkages and Expanding Global Trade** - A cooperative approach to support expansion into global markets and the importance of emerging global markets to local and regional business growth
- 2. Cashing in on Creative Capital** - How culture, sport, film, music and creative industries are transforming economies
- 3. Nurturing the Start-Up Ecosystem** - How startups, incubators and business improvement areas and main street revitalizations are shaping economies
- 4. Regional Collaboration for Investment Promotion** - Regional cooperation in foreign direct investment
- 5. The Nuts and Bolts of Economic Development** - Fundamentals of economic development, current best practices and anticipated future trends



#IEDCToronto #EconDev #IEDCGlobalAnnual